

NOVEMBER NEWSLETTER

The Lewis County Chamber of Commerce



MORE GREAT STORIES INSIDE:

Leadership Academy
Home for the Holidays
Annual Meeting Wrap-Up

TIS THE SEASON TO SHOP SMALL & LOCAL

This month we welcome a new Member - Adirondack Outpost!
We are also sharing information on upcoming Open Houses
from our Members, wrapping up the Annual Meeting, and
sharing information on our upcoming events!

Message from our Executive Director

Dear Chamber Members,

As 2021 comes to a close, and for those of you who were unable to make our annual meeting I thought I would take a moment to update you on all that we at the Chamber have done and what we are working on moving forward.

As many of you are aware we went through a wonderful strategic planning process earlier this year with the talented and insightful Christie Andrus-Nakano from The Human Factor.

Four main strategies came from that process as follows:

- Hosting to bring people together
- Organizational partnerships
- Enhance visibility of assets
- Promotion leader

With these four strategies at the top of our minds we are forging ahead with certain focuses. I'll take the next few paragraphs to highlight some of them for you.

Cuisine Trail – We would like to encourage and enhance this trail as an easily accessible and enjoyable asset of the county. Within the next 6 months we will be adding additional members and associate members as well as creating an annual Cuisine Trail event to highlight our businesses along the route.

Small Business Saturday – We plan on compiling a list of all our businesses who will be partaking in this annual event November 27th. With delayed shipping and low inventory on many items this is the perfect year to focus on shopping local for your loved ones. We also are proud to report that throughout the two fundraisers (144 Envelopes) that we did this last year we were able to purchase the prizes from our local small businesses and give back to them \$10,000 worth of sales! Thank you for everyone who took part in the process!

LC33 - Our LC33 hiking challenge is off to a great start and people spent their summer taking us up on this amazing offer to explore Lewis County. We want to continue our path forward with this and expand it within the school districts. A big thank you is being sent out to Copenhagen Central School. The Copenhagen Teachers Association has started hiking our trails in an effort to identify which would be the best trails for monthly school highlighted trails. Let's get everyone outside and enjoying our natural resources!!

Fall Foliage & Riverfest – Both of these events went off without a hitch this year and we are excited to do them again next year. Fall Foliage will be focused in the New Bremen, Croghan, Beaver Falls and Diana region October 1, 2022. Riverfest will be either July 30 OR August 6 (date is still tbd) but we are excited to continue growing that event every year.

Professional Advancement - Over the next year we will have TWO Leadership Academy classes. A modified 6-session program from January through June and a full 10-session program starting September. We will also be hosting round table discussions and educational discussions on topics that have been requested from all of you.

In addition to all of that we have a cross county bike ride, murals going up across the county and so many more partnerships and events to help with that I could go on for another two pages! We are excited for our direction and we are excited to have all of your participation. Please follow us on Facebook and watch our events calendar on our website to stay up to date on everything happening!

Kristen Ward Aucter | Executive Director

Welcome to our new Member!



(315) 523-4835

adkoutpost.com

Adirondack Outpost Antiques & Gifts is an outpost that features a tasteful blend of yesterday's treasures with today's accents and accessories.

You will also find repurposed and handcrafted items in the mix at the outpost.

Stop by their website or visit them in Harrisville to find the perfect treasure for you!

november

GIVEAWAY

WIN a T-shirt from
Lewis County Humane Society &
1 item of choice from the **ADK Tug Hill Shop!**

How can you win?

It's easy! Like and share the post.
(If you share the post privately we will
not be able to see your name.)



The winner will be randomly selected on November 18th!

Terms and Conditions:

In order to win the giveaway you must be a resident of New York State and must be able to pick up the prize within two weeks at the Lewis County Chamber of Commerce office (7551 South State Street, Lowville, 13367).

Home for the Holidays



December 2nd
5:30 PM

📍 Lewis County Historical Society



Join the Lewis County Chamber, Naturally Lewis, and the Lewis County Historical Society on **December 2nd, 5:30pm** for Home for the Holidays at the Lewis County Historical Society!

Home for the Holidays is our Business After Hours hosted at the beautifully decorated Historical Society while they have their Home for the Holidays event with their annual Christmas Tree Auction, holiday raffle, and gingerbread house contest!

Attendees can bid on the Christmas Trees and enter the raffle at the Lewis County Historical Society during the event!

Join us for some holiday fun, food, and a good time!

Both Chamber Members and Non-Members are welcome to attend.

Please register for the event before Nov 26th.

Admission is \$5 per attendee.

This amount can be paid the day of the event or before the event.

REGISTER HERE



Celebrate Local Businesses

Are you looking to buy local this holiday season?

Our Member Businesses are open for special holiday open houses, for the Hollyberry sale, and for Small Business Saturday.

Join them for these special open houses
and celebrate local businesses by buying local this season.

We have gathered the information we have on Member Events during this time and created a post on our website, "Celebrate Local Businesses", with this information. Click on the star or link below to be redirected to the website.



adirondackstughill.com/celebrate-local-businesses/

Sneak Peak at the businesses that we currently know have special events:

Lisk's Floral
the Farmhouse Boutique
the Prim Place
Lewis County Historical Society
Otter Creek Potters
Cedar Hedge Farm
Silver Bench Jewelry
Hopenhagen Farm
Town Hall Theater
Foothills Market
Sterling Roots
Snow Ridge

We will be updating the post on our website as we hear more from our Members.



Impactful Leadership

JOIN US FOR SIX SESSIONS
FOCUSING ON HOW YOU CAN
BECOME A MORE IMPACTFUL
LEADER IN YOUR PROFESSIONAL
AND PERSONAL LIFE AND LEARN
ALL ABOUT WHAT LEWIS COUNTY
HAS TO OFFER YOU, YOUR
FAMILY AND YOUR CAREER.

Session Dates:

- January 7 2022 (Half Day Orientation)
- January 28 2022
- February 11 2022
- March 11 2022
- April 8 2022
- May 13 2022
- June 3 2022
- June 16 2022 (Evening Graduation)

MEMBER OF
THE
CHAMBER?
\$100
DISCOUNT

Registration Fee: \$600*
Fee includes an individualized
assessment, all sessions, daily
refreshments & transportation to off-
site locations

Sponsorships available



CONTACT THE CHAMBER OF COMMERCE AT 315-376-2213 OR
EMAIL KRISTEN@LEWISCOUNTYCHAMBER.ORG TO APPLY





Tug Hill Artisan Roasters

Good Morning Realty

West Martinsburg Mercantile

Ashley Waite

ANNUAL MEETING & AWARDS DINNER

NOVEMBER 4TH

SPONSORED BY:



Thank you to everyone who attending this years Annual Meeting & Awards Dinner at the 3 Willows Event Center.

This year we had the pleasure of presenting blank amount of milestone awards, the award winners listed below, meeting previous award winners, and many others!

Emerging Business of the Year -
West Martinsburg Mercantile

the Spirit of Lewis County -
Good Morning Realty

Innovative Business of the Year -
Tug Hill Artisan Roasters

Community Citizenship Award -
Ashley Waite



Photo Courtesy of the Journal & Republican

At the dinner we also had a very successful raffle thanks to all the wonderful donations we received from our local businesses! We were able to raise blank amount of money for the Chamber and the Leadership Academy thanks to this event!

THANK YOU ANNUAL MEETING & AWARDS DINNER SPONSORS

EVENT SPONSOR



TABLE SPONSORS



FEDERAL
CREDIT
UNION



CENTERPIECE SPONSOR



Lisk's Floral



AUCTION DONATIONS

SWAG BAG DONATIONS

Great Lot Sportsmans Club,
Lewis County Soil and Water,
Lyons Falls ALIVE, Carthage Savings,
Lewis County Historical Society

Autumn Ridge Goat Farm, Cedar Hedge Goat Farm,
Comlacht Cleaning, Countryside Veterinary Clinic,
Croghan Meat Market, Hidden Pastures,
Hopenhagen Farm, Jeb's Restaurant, Keystone
Lumber, KraftHeinz, Lowville Cheese Store,
Lowville Farmers Co-Op , Naturally Lewis,
Open Sky Healing, Otter Creek Potters, Snow Ridge,
State Farm - Tom Spaulding, Tug Hill Artisan Roasters,
West Martinsburg Mercantile, ARC: Oneida-Lewis,
Aries Chemical, Good Morning Realty,
Carthage Savings & Loan



CELEBRATE OUR MEMBERS MILESTONES WITH US!

5 YEARS

**Gouverneur Savings & Loan Association
GYMO Architecture Engineering & Land
Hopenhagen Farm
Lodge at Headwaters
Lowville American Legion Post 162
North Country Human Resources Association
Rome Teachers Federal Credit Union
Simpson Fuels
Southern Tug Hill Sno-Riders Inc.**

15 YEARS

**Black River Valley Riders
Christman Fuel Service
Croghan Meat Market, Inc
EONY Generation
Kraeger Construction Inc
Roggie's Flooring Center
Tuggers
William H Bush Memorial Library**

25 YEARS

**Beaver Creek Lodge LLC
Carthage Savings & Loan Association
North Country CPAs
Stewart's Shop Corporate
The Arc, Oneida-Lewis Chapter**

10 YEARS

**Aldersgate Camp & Retreat Center
Barrett Paving Materials Inc
Burkhill Farms
CAPC of Jefferson County (Community Action
Planning Council)
Great Lot Sportsmans Club Corp
Jefferson Community College
Timberland Realty
Volunteer Transportation Center, INC.**

20 YEARS

**Bellers Auto LLC
Edge Hotel, the
Lewis County Agricultural Society
Viking Cives**

35 YEARS

**Limberlost B&B
Wakefield Apiaries LLC**

40 YEARS

**International Maple Museum Center
Monnat & Nortz LLC**

45 YEARS

Dolhof Hardware

Advertise in the 2022 **LEWIS COUNTY VISITORS GUIDE**

AD DEADLINE:
**DECEMBER
15TH**

Feature your business in the new Lewis County Visitors Guide! More than 30,000 copies of our 2020-2021 Visitors Guides were printed and distributed throughout New York State, Lewis County, and more.

Advertisements in the Lewis County Visitors Guide must be for tourism businesses or tourism oriented.

Inside Cover (front or back) 8" x 10.5"	\$1000
Full Page 8" x 10.5"	\$900
Half Page 8" x 5.125"	\$500
Fourth Page 3.875" x 5.125"	\$400
Eighth Page 3.875" x 5.125"	\$200

Any advertisements must be sent as high resolution PDF or JPG format, at 300 DPI.

Visitors Guide Advertisements are only open to Members of the Lewis County Chamber of Commerce. Measurements are provided w" x h". The Lewis County Visitors Guide is re-published (with updates) biannually.

Visitors Guide is Published by:



NOVEMBER 2021 | ISSUE XI

THANK YOU FOR READING

The Lewis County Chamber of Commerce

Lewis County Hospital Foundation

CASH BASH

Get your e-tickets now!

**TICKETS
\$100
EACH**

ONLY 300 E-TICKETS
WILL BE SOLD

DID YOU MISS THE
EARLY BIRD
DRAWING?
**THERE ARE
\$14,000
IN REMAINING
CASH PRIZES**

The **CASH BASH** Drawing
has been extended
until all 300 e-tickets have been sold

To purchase an e-ticket go to:

<https://lchf.networkforgood.com/events/33276-cash-bash>

Christmas at Florissante — 2021 —

Holiday Family Tours
Dec. 4 & 5 • Dec. 11 & 12
Dec. 18 & 19
11AM – 5PM



*Florissante, The Mansion
Lyons Falls, NY*

No cover charge - however donations are appreciated! We reserve the right of admission. Group tours (10+) must register in advance. Bus groups accommodated Thursdays & Fridays with advance registration. Space is limited and tours will be conducted accordingly.

315 348-4417
www.florissantethemansion.com

4036 Lyons Falls Rd.
Lyonsdale, NY 13368