

MAY ENEWSLETTER

The Lewis County Chamber of Commerce



MORE GREAT STORIES INSIDE:

Letter from our Board
New Members
144 Envelopes
Child Care Licensing Program

MAY 7TH - YOUR CHANCE TO WIN

It's happening! Our 144 Envelopes Drawing is Friday, May 7th!
Get your envelope before time runs out!
Read the eNewsletter for a Cuisine Trail Spotlight and some
May Inspiration. We also have updates on our upcoming Golf
Tournament, New Members, Renewing Members, and more!

Message from our Chairwoman

Chamber Members,

April showers bring May flowers, the saying goes. While I'd rather not discuss what most of Lewis County woke up to weather-wise May 1, I think the saying works as an apt metaphor for the work Chamber leadership has completed over the last month(s).

In February we started a Strategic Planning process, utilizing the expertise of Christie Andrus-Nakano and Human Factor Leadership. I've been through Strategic Planning processes with a few organizations now and let me tell you: it FEELS like April showers sometimes. It's uncomfortable, sometimes you get mired in the mud and you have to make the decision to open or close roads due to water levels. (I'm not selling this well for you yet, Christie, but I'm getting there)

It took a number of grueling/exciting sessions, but I am beyond excited for the clarity we achieved through this process and the vision we can now chase. Staff were asking for defined direction, and I think they have that now. Board members, myself included, know where we can support and assist. The membership will be better served. We will be a better Tourism Promotion Agency.

We are BLOOMING starting in May.

Look for more from your Executive Director, Kristen very soon. In the meantime, we'd love to hear from you, as always!

Stay well,
Cheyenne Steria
Chairwoman
Lewis County Chamber of Commerce



Welcome to our new Members!



RAGS AND RIVERS

(315) 404-7433

Rags and Rivers creates Custom Promotional Apparel for your Event, Fundraiser, Business or Not For Profit. They also offer design services such as logo work, branding, social media, websites and more!



KIMBRELL'S CABINS

(315) 681-7865

Kimbrell's Cabins owns and operates vacation rentals in the Adirondack Region of New York. They developed and built each of their properties to provide unique forested-waterfront experiences. Their properties are tailored for both large and small groups.



BLACKWELL BOOKKEEPING

kelsey@blackwellbookkeeping.biz

Blackwell Booking provides virtual or onsite Bookkeeping & Payroll Services.

Kelsey, the founder of Blackwell Booking, is a passionate and energized bookkeeper helping mom bosses, dad bosses, and LEOW run business understand their financials.

Welcome to our new Members!



HUMAN FACTOR LEADERSHIP

HUMAN FACTOR LEADERSHIP

315 775 3203

The Human Factor was created to help you learn how you work best, use that knowledge to find an environment in which you can play to your strengths, and how to truly enjoy what you do by making an impact in your world.



PIONEER CAFE

(315) 681-7865

An American style restaurant with a breakfast and lunch menu available. Stop by the Pioneer Cafe and enjoy a delicious, freshly prepared, home cooked meal. Whether it's perfectly cooked eggs, omlettes, delicious wraps, or homemade desserts - meals here are sure to be filling.



BLESSING PROPERTY MAINTENANCE

(315) 761-9225

Blessing Property Maintenance LLC is your one stop shop for all your maintenance needs. Their goal is to be the company you can rely on to make sure your time is always enjoyed. They are a fully insured lawn care, property maintenance and vacation rental management company out of Lowville, NY.



OTIS TECHNOLOGY

(844) 493-6249

Otis Technology's mission is to rethink and redefine gun care, giving gun owners better and smarter ways to keep their most cherished firearms in the best condition possible.

Otis is Smart Gun Care.

Thank you

to our Members who renewed in April!

Affordable Technical Solutions
Alzheimer's Association
Coughlin Printing Group
DPAO Foundation
Hoch, Ralph and Elizabeth
Inkwell Graphix
jeb's Restaurant
Jefferson- Lewis Board of Realtors
KraftHeinz Foods Company
Lodge at Headwaters
Lowville Sport and Farm
MAG's Creations
NY Community Insurance
NYS Small Business Development Center
Ridge View Lodge
T.I. Area Habitat for Humanity
Tug Hill Vineyards
Turin Highlands Golf Course

Lewis County Chamber of Commerce

144 Envelopes Fundraiser

Drawing May 7th

Join our 144 Envelopes Fundraiser!

This fundraiser helps support local business, the Leadership Academy, the Lewis County Mural Project, and the Lewis County Chamber of Commerce.

There are **10 prizes to win** - each prize is purchased locally and has a value of at least \$400! With the grand prize being **\$1000 County Ca\$h** (a local gift certificate to use at participating local merchants).

How does the fundraiser work?

The fundraiser functions like a raffle where each envelope has 20-144 entries into the drawing and each entry is \$1. There are 144 Envelopes to purchase in total!

Envelopes 1-20 each have 20 entries and cost \$20.

Envelopes thereafter cost the same amount as the envelope number, have the same number of entries into the drawing as the envelope number, and cost the amount of the envelope number.

Envelope 36 has 36 entries and costs \$36! Envelope 72 has 72 entries and costs \$72! And so on.

Once you've purchased an envelope the Chamber will print your name and envelope number the appropriate number of times, enter them into the pot for the drawing, and draw ten winners on the date of the drawing.

The drawing for the 10 winners is May 7th at 1pm through Facebook Live.



BUY YOUR ENVELOPE



FIND OUT MORE



Lewis County Chamber of Commerce

144 Envelopes Fundraiser

Drawing May 7th

Asking yourself what the **prizes** are for the **144 Envelopes Drawing**?

Take a look below to see the value of each prize

- and what Member business they are purchased from!

Grand Prize:

\$1000 County Ca\$h

\$1000 Cash Value to spend locally!

Prize Grillin'

\$200 Adirondack Beef Company

\$200 Red Barn Meats

Treat Yourself

\$200 Tug Hill Artisan Roasters

\$200 Mindful Motivation

Gone Golfin'

\$400 Carlowden Golf Course

Car Care

\$200 Hanno's Home Town Car & Dog Wash

\$200 Tyro Automotive

Spring Garden

\$200 Colwell's Farm & Garden Market

\$200 Guignard Greenhouses

Spruce it Up! Home & Hardware

\$450 Farney's Home & Building Center

Lewis County Cuisine Trail

\$400 value for a local goods gift basket -

and a gift card to Lowville Cheese Store

Flower Power

\$200 Sunnycrest Flowers & Gifts

\$200 Lisk's Florals

Get Out & Explore

\$400 Osceola Ski & Sport Resort

Upcoming Chamber Events

May 5th Restaurant Revitalization Fund Application Process

With the US Small Business Administration (SBA) accepting applications for the Restaurant Revitalization Fund we know that there may be questions you need answered. Please join the Lewis County Chamber of Commerce, Lewis County Economic Development and US Small Business Administration for a presentation on the application process and the opportunity to ask questions regarding your application.

[REGISTER HERE](#)



June 12th

17TH ANNUAL GOLF TOURNAMENT 2021

Sponsored by:



Organized by the Lewis County Chamber of Commerce
at [Turin Highlands Golf & Country Club](#)

8:15am Registration

Join us for a great cause and for a day of great golfing!

9:00am Shotgun Start

A portion of the proceeds will be donated to the charity of the winning teams choice.

Registration Includes:

18 Holes of Golf | Green Fees | 2 Carts | 4 Lunches | 4 entries to the 50/50 ball drop |

Cash Prizes:

\$500 - 1st Place Team | \$300 - 2nd Place Team | \$200 - 3rd Place Team |
Closest to the pin \$25 each (4 Total) | Longest Drive \$100

[REGISTER HERE](#)



[SPONSOR HERE](#)



July 31st

2021 RiverFest

Join us for RiverFest 2021!

Canoe or kayak down the Black River, take a stop at our midpoint and enjoy some food and drinks, before continuing on your Black River adventure.

[REGISTER HERE](#)



[SPONSOR HERE](#)



Upcoming Leadership Academy Sessions

Economic Development & Small Business Entrepreneurship

May 21st

9am – 12pm

INNOVATIVE. EMPOWERED. CONNECTED.

Join Lewis County small business owners & entrepreneurs in an engaging discussion on their personal experiences, best practices, successes and lessons learned.

99% of businesses in the United States are small businesses and the bulk of new jobs created can be directly attributed to small business owners. When small businesses are healthy and prosperous, the community-at-large benefits and prospers, too.

Rural communities rely on innovation from small business owners and entrepreneurs to transform communities. Rural small businesses have been found to generate wealth that stays in the community, build local leadership, and even contribute to population health.

\$20 per session.

Call 315 376 2213 or email
kristen@lewiscountychamber.org for more
information or to sign up for a session.



**FREE
PROGRAM**

**Do you want to
START YOUR OWN
In-Home
CHILDCARE BUSINESS?**

Learn More!

- FREE certificate program through Jefferson Community College
- Guidance and Support through In-Home Licensing Process - Become licensed by September 2021!
- FREE Entrepreneurship Training - Learn the basics of running your own business!
- FREE 3-Credit College Course - Intro to Education 101, doubles as continuing education credit for In-Home Licensed Daycare Providers and a stackable credential for further education!
- Individuals with childcare needs will be eligible for a one-time stipend of \$360 to complete the program



Program funded by



TO REGISTER VISIT SUNYJEFFERSON.EDU OR CALL 315.782.4900 EXT 240 OR EXT 279

Lewis County Cuisine Trail



The Lewis County Cuisine Trail travels through back roads to the Villages of Lowville, Croghan, Castorland and Copenhagen and showcases locally sourced and produced foods unique to the area. From goat farms, to cow dairies, to farmer owned cooperatives, the International Maple Museum, famous Croghan Bologna, and restaurants carrying local products, the Lewis County Cuisine Trail offers a little bit for everyone.

Follow the trail map featured to the left to find delicious local treats throughout Lewis County!

Stops on the trail include:

Autumn Ridge Goat Farm | **Tug Hill Vineyards** | **International Maple Museum Centre** | **Colwell's Farm Market & Garden Center** | **Hopenhagen Farm** | **Croghan Meat Market** | **Jeb's Restaurant** | **Hidden Pastures Dairy** | **Lowville Cheese Store** | **Cedar Hedge Farm** | **Miller's Meat Market** | **West Martinsburg Mercantile**

Find goat cheese, goat milk gelato, local made jams, local made wine, local beef and meat, local made cheese, baked goods and more on the trail!

Start your tour of the trail and share it with us!

#lccuisinetrail #lewiscountycuisinetrail

Win this basket of local Lewis County Cuisine by entering our 144 Envelopes Fundraiser!

Prize Package #8 includes a **\$300** gift card to the Lowville Cheese Store (found on the trail) as well as a gift basket with:

Sausage and Bologna from **Croghan Meat Market** | Beef Jerky from the **Adirondack Beef Company** | Butter and Yogurt from **Black River Valley Natural** | Cheese from the **Lowville Cheese Store** | Goat Cheese from **Autumn Ridge Goat Farm** | Goat Milk Gelato from **Hidden Pastures Dairy** | Maple Nuts and Spice Rub from **Lyndaker's Maple Orchard** | Chocolate Milk from **Cummings Farms Creamline Milk**





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THANK YOU FOR READING

The Lewis County Chamber of Commerce