

# APRIL ENEWSLETTER

The Lewis County Chamber of Commerce

## MORE GREAT STORIES INSIDE:

Letter from our Board  
New Members  
144 Envelopes  
Breaking Barriers



## DON'T MISS OUT THIS APRIL

There's a lot happening this April - whether it's our 144 Envelopes Fundraiser, Leadership Academy, our Breaking Barriers and Building Connections event, or the building excitement for spring and waiting for the OHV Trails to open and looking forward to things growing again!

# Message from the Chamber

Chamber Members,

Change is in the air. For a few brief moments we all felt the warmth of spring weather and the excitement of a new season. As I sit here typing this, the spring warmth has fled and, in its place, a North Country blanket of white stares at me. My sense of excitement and renewal hasn't been dampened by this minor snowy inconvenience, it has left me dreaming and planning for my family's spring and early summer adventures.

As I think of all my family wants to do and accomplish, I look to our many local businesses to plan where to start. I was asked to write about a business I frequent and enjoy, but I realized after tracking all of the Chamber Members that I have come in contact with over the last two weeks, I simply couldn't choose one, or two or three. Even during business hours, I cannot concentrate on just one business as Lewis County has so many to offer. During the past two weeks, I suggested that my Summer Youth participants contact no less than 10 local businesses for internship opportunities. A quick shout out to Double Play, Lewis County Search and Rescue, and Lewis County Recreation, Forestry and Parks for being so easy to work with!

Even outside of business hours, my family tries our best to support local foods and purchase locally whenever we can. The recent warm weather meant grilling season was officially open and a quick trip to Millers for Chicken and Monnat's Country Store for Paulie's jerked pork were in order. To make our shopping trip complete, we had to purchase Black River Valley Chocolate milk for my kiddos and some butter for mom; each local product making our meal a locally sourced and tasty one to boot! We recently had family visiting and as always, our dinner conversations turn to food and shopping. Thank you to Jeb's Restaurant for a great meal and service and to Lowville Dairy Producers for always having all the snack options our visitors love {Croghan Bologna and Cheese Curd}. A trip to the Farmhouse Boutique and the West Martinsburg Mercantile netted us some local pottery, decorations, and laughter as "us girls" enjoyed our time together.

We are ended our time with family by planning for a visit to the Town Hall Theater when it opens; future trips to all of our favorite landscaping centers for flowers, shrubs & advice on how to save our split birch tree, and a trip to Sherwin Williams for help with paint colors to spruce up camp. Sitting around the table together, we generated too many to count camp logos, all with hopes that Mag's Creations can make our ideas a reality. Each idea and future plan makes us more excited for what Lewis County has to offer.

My family shops locally, we dream & plan for the future locally and we work locally. I am so incredibly blessed to be able to list just a few of the businesses my family frequents and supports each season in Lewis County. Why not start your new season in Lewis County?

**Stay well,**

**Lisa Hetzner**

**Secretary, Lewis County Chamber of Commerce**

# *Welcome* to our new Members!



## **AES CLEAN ENERGY**

1-866-757-7697

AES Clean Energy has joined as a Founder Member! With more than two decades of experience working in the state, AES Clean Energy has helped New York lead the adoption of solar, solar-plus-storage, and standalone storage at the community and utility-scale.



## **SCHULTZ FAMILY CHEESE**

Lowville, NY

315-376-7548

Shultz Family Cheese makes fresh cheese curd in Lewis County. Available fresh & warm from their farm or from several stores that carry their cheese.



## **ZEN BUSINESS**

(844) 493-6249

ZenBusiness makes it easy to start, run, and grow your business. They are a small business that is excited about helping other entrepreneurs realize their dreams of creating and growing a successful business.

# *Thank you*

to our Members who renewed in March!

Beaver Creek Lodge

Brantingham Golf

Burkhill Farms

Dr. James Coffman, Attorney

Florissante, the Mansion

Gille's Bed and Breakfast

Hidden Pastures Dairy

Keystone Lumber

Lewis County Hospital Foundation

Merrell & Merrell

Old Church Inn

Open Sky Wellness

Simpson Fuels

Southern Tug Hill Sno-Riders

Tug Hill Artisan Roasters

Volunteer Transportation Center

West Wind Getaways

Lewis County Chamber of Commerce

# 144 Envelopes Fundraiser

Drawing May 7th

## Grand Prize is \$1000 in County Ca\$h!

County Ca\$h is a gift certificate program that works just like cash.

Spend it on whatever you want

– merchandise, services, or food at any participating business!

Buy an envelope today &

**SUPPORT** local businesses

**SUPPORT** the Lewis County Mural Project

**SUPPORT** Leadership Academy

**SUPPORT** the Chamber

**& have a chance to win!**



Scan me !

For more information on the 144 Envelopes Fundraiser  
or the 10 Prizes you have a chance to win

visit

[adirondackstughill.com/144-envelopes-fundraiser/](http://adirondackstughill.com/144-envelopes-fundraiser/)  
or scan the QR code!

You can also click on the QR code to be redirected to the website!

# Upcoming Leadership Academy Sessions

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April 23rd  
9am - 12pm

## *Leadership Self Awareness*

Self-awareness isn't one truth. It's a delicate balance of two distinct, even competing, viewpoints - how you see yourself and awareness of how those around you see you.

"...leaders must actively work on both seeing themselves clearly and getting feedback to understand how others see them. The highly self-aware people... focused on balancing the scale."

What Self-Awareness Really Is (and How to Cultivate It) Tasha Eurich, Harvard Business Review

Let's explore this together - taking steps into the uncomfortable zone of being leaders who focus on building both internal and external self-awareness, who seek honest feedback from loving critics, and who ask what instead of why can learn to see themselves more clearly - and reap the many rewards that increased self-knowledge delivers.

May 21st  
9am - 12pm

## *Economic Development & Small Business Entrepreneurship*

**INNOVATIVE. EMPOWERED. CONNECTED.**

Join Lewis County small business owners & entrepreneurs in an engaging discussion on their personal experiences, best practices, successes and lessons learned.

99% of businesses in the United States are small businesses and the bulk of new jobs created can be directly attributed to small business owners. When small businesses are healthy and prosperous, the community-at-large benefits and prospers, too.

Rural communities rely on innovation from small business owners and entrepreneurs to transform communities. Rural small businesses have been found to generate wealth that stays in the community, build local leadership, and even contribute to population health.

\$20 per session.

Call 315 376 2213 or email  
[kristen@lewiscountychamber.org](mailto:kristen@lewiscountychamber.org) for more  
information or to sign up for a session.



NETWORKING & INTERACTIVE DISCUSSION  
APRIL 15TH FROM 8:30AM - 10:00AM  
AT TUG HILL VINEYARDS OR JOIN VIRTUALLY

# BREAKING BARRIERS & BUILDING CONNECTIONS

*for a successful summer season*

HOSTED BY



Are you ready break barriers and build connections?

Join Naturally Lewis and the Lewis County Chamber of Commerce as we host a networking event and interactive exercise to address current barriers and build new connections for the summer season. Attendees (in-person & virtually) will collaborate in small groups combining individual knowledge and expertise to arrive at some creative solutions.

We will address how, as a community, we can collaborate and connect to overcome barriers and create new opportunities.

This event will available in-person at Tug Hill Vineyards (limited to 30 people to adhere to proper social distancing measures) or you can join the conversation virtually via zoom!

**\*\*\*When registering please select how you will attend: Attend In-Person or Attend Virtually!**

## AGENDA

8:30 - 8:40 AM | **Welcome, Introductions & Instructions**

8:40 - 9:20 AM | **Collaborating to Break Barriers**

*Break-out into small groups and break-out rooms*

*Build Connections to Break Barriers Challenge - Using the expertise and knowledge within your group, how can the individuals in your group collaborate to have a successful summer*

*(Examples: event, create a program, start a new business, help an existing business, community development)*

*Your group will create a "road map to summer success" to share with the group*

9:20 - 9:50 AM | **Group Presentations & Feedback**

9:50 - 10:00 AM | **Wrap-Up & Bridge the Connection**

*Give each person in your group one person to connect with for personal or professional reasons.*

**> REGISTER NOW**



# Upcoming Chamber Events

June 12th

## 17TH ANNUAL GOLF TOURNAMENT 2021

Organized by the Lewis County Chamber of Commerce  
at [Turin Highlands Golf & Country Club](#)

8:15am Registration

9:00am Shotgun Start

Join us for a great cause and for a day of great golfing!  
A portion of the proceeds will be donated to the  
charity of the winning teams choice.

[REGISTER HERE](#)



[SPONSOR HERE](#)



July 31st

## 2021 RiverFest

Join us for RiverFest 2021!

Canoe or kayak down the Black River, take a stop at our midpoint and enjoy some food and drinks, before continuing on your Black River adventure.

[REGISTER HERE](#)



[SPONSOR HERE](#)



# Maple MARCH

This March we highlighted our members who are Maple Producers here in Lewis County. Since Maple Weekend has been cancelled due to the ongoing pandemic we found a different way to share the Lewis County Maple experience with you.

Did you miss your chance to see all the delicious Maple Recipes our producers shared with us?

Don't fret! You can find them by clicking on the maple leaf here →



We'd like to say thank you again to all our maple producers who make Lewis County a great place to live, work, and play!

Click on any of the logos below to access their websites.





# PLEASE HELP US *Raise the Roof!*

## ***We need to Raise the Roof – and we need YOUR help!***

We're hosting a capital campaign to purchase a new roof at our Progress Industries building on Forest Ave. in Lowville. Our roof isn't equipped to handle many more north country winters, and repairs are no longer an option. The cost to replace a roof on a structure that size is significant, especially for a non-profit organization such as ours.

## ***Why support this project?***

Progress Industries provides employment opportunities and an inclusive working environment for people with developmental disabilities through contracted work with local and national companies. From this location, we ship products locally and internationally! Helping us helps keep people in our community working in safe, familiar surroundings.

## ***We found a perfect match.***

The Cloudsplitter Foundation has generously committed a matching grant of \$25,000 in support of this project! That means we need to raise another \$25,000 in our community. Give what you can. No contribution is too small.

**Raise THE Roof!**  
**WE'VE RAISED \$9000 TOWARD OUR GOAL OF \$25,000!**

**EVERY BIT HELPS.**  
 YOU CAN HELP SUPPORT OUR FUND DRIVE FOR THIS PROJECT BY GIVING AT [THEARCOLC.ORG](http://THEARCOLC.ORG)

**PROGRESS INDUSTRIES**  



### **HOW TO GIVE**

**MAIL YOUR CHECK TO:**  
The Arc, Oneida-Lewis  
*Raise The Roof Campaign*  
245 Genesee Street  
Utica, NY 13501

**GIVE ELECTRONICALLY:**  
Through our website:  
**[THEARCOLC.ORG](http://THEARCOLC.ORG)**

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# THANK YOU FOR READING

The Lewis County Chamber of Commerce