

FEBRUARY ENEWSLETTER

The Lewis County Chamber of Commerce

MORE GREAT STORIES INSIDE:

Letter from our Chair
Membership Renewals
Upcoming Pop-Up Shop



EXCITING NEW THINGS ARE COMING

February brings us Valentine's Day and more! We're glad that snow is finally coming in to Lewis County and looking forward to upcoming pop-up shops - in time for Valentine's Day!

WELCOME!

To our new member!



Lyndaker's Maple Orchard

lyndakersmapleorchard.com
(315) 346-6829

lyndaker@froniternet.net

Lyndaker's Maple Orchard is nestled on the edge of the Adirondack Park on the Soft Maple Reservoir in Lewis County, New York. Where they produce some of New York's Finest Pure Maple Syrup.

Check out their website to order their products online!
They have plenty to offer including maple syrup, maple spreads, maple granulated sugar, maple cakes, spices, and more.

A Message from Our Chair

Chamber Members,

One of my goals this year is to introduce you to all of the members of the Chamber of Commerce Board of Directors. This month, I've asked our First Vice Chairperson, Jackie Mahoney, who has served on our Board for 8 years, to share a little on her favorite member businesses:

When I think of some my favorite Chamber members I would have to say that it changes by the season or what I am doing at the time. So perhaps this is a little biased as well as this is only a couple of the Lewis County Chamber members that I love. It's snowmobile season and as the Director of Recreation, Forestry and Parks at Lewis County I would be remiss if I did not give a shout out to the Brantingham Snomads Inc as well. This Club has wonderful volunteers who do a great job grooming 120 miles of snowmobile trails in the south eastern section of Lewis County. As a group they are very active in the community, if you have ever participated in the Brantingham Winterfest, you will see that many of the officers and members help setting it up and participate. Feel free to check out their Facebook page or get out there and ride their awesome trails. I do have to say that they are only one of the 9 Snowmobile Clubs in Lewis County but I love that they see the benefit of being a Lewis County Chamber member as well as being very active in the community, so show them some support!

Another business that is a favorite of my whole family is the Town Hall Theater. It is a family run business, and yes part of my extended family as it is owned by my brother and sister in law, Patrick and Patricia O'Brien. It is a business that has been impacted greatly by COVID-19 and has not opened since everything shut down last March. I really miss going to the movies in my hometown with my family and enjoying the wonderful popcorn and treats they have to offer. I find it inspiring that they have found an innovative way to showcase community support with special messages including birthdays, anniversaries, graduations or just inspirational quotes on the marquee. I am hoping that someday soon they will reopen their doors and the movies will continue to play. Covid has impacted many businesses and I hope all of you go out and support the local businesses.

-Jackie Mahoney

I love that each of our Board Member's brings a different perspective to the organization and Jackie is clearly passionate about what she does and our community. Thank you Jackie!

**Stay well,
Cheyenne Steria
Chair, Lewis County Chamber of Commerce**



THANK YOU

to all our Members who have renewed their Membership for 2021!

Adirondack Mennonite Heritage Association
Amish Connection
Apple Hill Farm
Aries Chemical
Autumn Ridge Goat Farm
Bernier, Carr & Assoc., Engineers, Architects, & Land Surveyors
Black River Valley Four Wheeler Club
Black River Valley Riders
Buckingham Hardware
Build Your Path
Campany, McArdle & Randall, PLLC
Carthage Savings & Loan
Cedar Hedge Farm
Cedars Golf Course
Christman Fuel Service
Cliffs Local Markets
Complete Care Chiropractic
Cottage Inn
Countryside Veterinary Clinic
Cozy Country Corner
Cummings Farms Creamline Milk
Dibble & Gellert Family Dentistry
Dolhof Hardware
Double B Constracting
EONY Generation
Farney's Home & Building Center
Flack Broadcasting
Foy Agency
Foy Benefits
Gamble Distributors
Gary's Restaurant
Gray Haven
Great Lot Sportsman's Club
Growmark
Guignard Greenhouses
Iroquois Gas Transmission
Jefferson-Lewis Workforce Invest Board
Judges Quarters Bed and Breakfast
Kovach Repair
Kraeger Construction
Kuhl's Creekside Embroidery
Lewis County Opportunities
Lewis County Soil and Water
linkinglewiscounty.com
Lisk's Florals
Logan's Equipment
Lowville Farmers Co-Operative
Monnat's Country Store
Mountain View Prevention Services
NNY Community Foundation
Noftsier's Tax Service
North Country Estates
Northern Credit Union
Northern Regional Center of Independent Living (NRCIL)
Nortz & Virkler
Old Mill Woodshop
Pate Dirk Work & Storage
Qubica AMF
Resolution Center of Jefferson and Lewis Counties
Roggies' Flooring Center
Royal Custom Cabinets
Snow Ridge Resort
State Farm Agency - Thomas Spaulding
Steak n' Brew
Stefano's Pizzeria & Restaurant
Stewart's Shops
Sugar Hollow Maple
T.F. Wright Scholarship Fund
Turin Ridge Riders
United Way of NNY
Village of Lowville
VS Virkler and Son
West Martinsburg Mercantile
William C Brown and Son
William H Bush Memorial Library

Pop-Up Shop



Just in time for Valentine's Day Silver Bench Jewelry is having a Pop-Up Shop at the Chamber!



Stop by **Friday, February 12th** from **10am - 3pm** to see some of Lisa Nortz's wonderfully handcrafted jewelry! Whether you're looking for a Valentine's Gift for your significant other or a treat for yourself just because - this pop-up shop is perfect for you!

 7551 South State Street, Lowville

 Friday, February 12th

 10am-3pm

Annual Awards



2020 created an opportunity for people and businesses to become more creative than ever when deciding to run a business.

We asked all of you in the community who we should pick. Without a doubt, the **Town Hall Theater** showed us one of the most brilliant uses of a building and provided a source of smiles, happiness and celebration for hundreds of community members.

We were proud to present **Town Hall Theater's Patrick O'Brien** with their award for the **Most Innovative Business** for 2020!

Tom Spaulding State Farm opened in the last five years and has been chosen by our community as they provide great service to both their customers and their community.

Congratulations to
Tom Spaulding - State Farm for earning our
2020 Emerging Business of the Year-!



It would take less time to describe what Linda O'Leary hasn't done, than what she has! She was a teacher at Beaver River, is part of the Cream Cheese Festival, volunteers tirelessly at the Lowville Food Pantry, volunteers at the Lewis County Fair & more!

We are proud to present
2020 Citizenship of the Year to **Linda O'Leary**



Congratulations and on to a better 2021!

Sponsored by  AmeriCU

LEWIS COUNTY VALENTINE

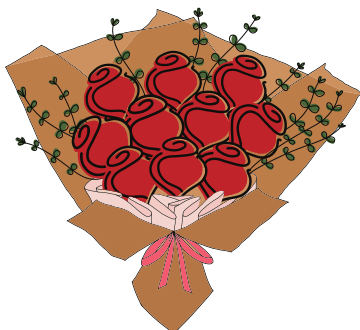
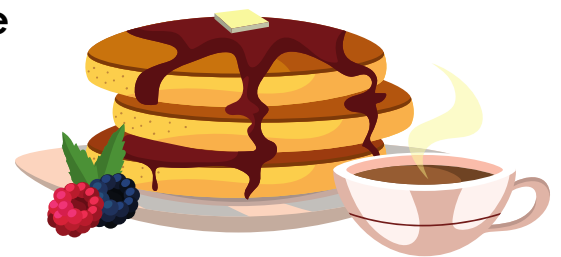


Make a charcuterie board with some local goat cheese (Hidden Pastures, Autumn Ridge Goat Farm, Cedar Hedge Farm), other local cheeses (the Lowville Cheese Store), Croghan Bologna, and more!



Go snowshoeing at Oswegatchie Educational Center, or visit our website (click on the snow shoes!) for more snowshoeing trails!

Have breakfast together (make sure you have plenty of Lewis County made maple syrup!) Click on the pancakes for a list of our maple producers!



Get yourself, your family, or your loved one a bouquet from Lisk's Florals or Sunnycrest Flowers!

HOW DO I MAKE MY BUSINESS MORE VISIBLE TO VISITORS?

One of the best ways to make your business visible and known both locally and for visitors is to have a website or a Facebook page, and a Yelp or TripAdvisor page.

Why should you claim a Yelp or TripAdvisor page?

Not only does this create more of an online presence for your business (and more than 80% of people look online for businesses these days) but it also gives visitors the opportunity to leave reviews and share images of your business! This way visitors get suggestions and tips from other visitors like them who have visited you before.

CLICK ON THE LOGOS BELOW TO CLAIM YOUR BUSINESS NOW!



Would you like some assistance with creating or claiming your account on Yelp or TripAdvisor? Give us a call at 315-376-2213 or email us at admin@lewiscountychamber.org. We're currently working on a webinar for this!

WOULD YOU LIKE TO BE LISTED ON THE I LOVE NY WEBSITE?

In order to be listed on I Love NY, tourism businesses must have a Yelp or TripAdvisor listing with ten or more reviews, a website or facebook, and a businesses description of 250 characters or more.

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THANK YOU FOR READING

The Lewis County Chamber of Commerce