

HOW TO GET A BETTER PRICE FOR YOUR BEEF OR DAIRY ANIMAL IN THE RING AT THE AUCTION BARN



Farmers working for farmers for over 30 years.

- Come to observe cows and calves in the ring to learn the reasons why and what the buyer will spend for your animals.
- What is the buyer looking for?
- Why do you get a lower price for your animals? How to get more money?
- Reasons to vaccinate.
- What makes a feeder calf, kill calf or no sale calf.
- Why BQA/DACQA is important. Beef Quality Assurance/Dairy Animal Care Quality Assurance.
- Keith Roggie, Glenn Tefft and Phil Trowbridge; Buyers and Dr. Mike Baker; Cornell University Beef Specialist will answer all of your questions.

March 6, 2021 10am-12pm

N.N.Y. Farmers Marketing Co-op, Inc.

8204 NY-26 Lowville, NY 13367

Space is limited to 30 people-no walk ins will be allowed. Must register by calling 315-376-5270.

Due to the ongoing Coronavirus Disease 2019 (COVID-19) pandemic all information is subject to change for the health, safety, and well-being of our community.

All social distancing guidelines will be followed.

Co-Sponsored by:



Cornell Cooperative Extension
Lewis County

