## September eNewsletter

Lewis County Chamber of Commerce



#### WELCOMING FALL

Looking for a chance to win some great prizes? Our 144 Envelope Fundraiser is just for you! Don't miss out on the Rocky Fawcett Fall Foliage Tour this October!

#### WHAT'S INSIDE THIS ISSUE:

Message from Our Director New Members Riverfest Wrap Up Golf Tournament Cancelled 144 Envelopes Fall Foliage Tour

### A Message from Our Director

September is here and you can feel the changes coming.

The air is crisper in the mornings, the smells are reminding us that snow is just around the corner and 75% of the people who post on social media are gearing up for pumpkin spice lattes and decorating for Halloween. We want to wish everyone a safe September and remind you all that with every change there is opportunity.

We challenge you all to look for these opportunities whether they be in your career, school, future goals or everyday family life. At the Chamber we have taken the opportunities from COVID and are working on things behind the scenes to make your 2021 Chamber Memberships worth more than ever. Many things will still be coming out of the Chamber yet this year.

- We are excited to be moving back downtown as many of you requested that we do and plan to be there no later than October 1.
- We are collaborating with other agencies to enhance our county's economic growth and look forward to seeing where these relationships take us.
- Our Annual Meeting and Awards has been turned into a virtual event and will provide our milestone businesses, award winners and sponsors the opportunity to be seen by everyone in the community and not just those at the dinner. If you haven't already chosen who you think should win please do so by September 11, 2020.
- The Fall Foliage tour will be touring the southern end of Lewis County this year with exciting stops at local businesses and beautiful views of both the Adirondack Park and Tug HIll Plateau. The booklets will be available soon at the Chamber office.
- Leadership Academy will also be starting up soon in an updated format to adhere to social distancing policies as well as requests that have been made by previous participants.
- Our 144 Envelopes fundraiser will be coming to a close and 10 lucky participants will win amazing gift baskets or the \$1,000 cash prize. Thank you to the offices who have come together and purchased tickets as a group and giving everyone an opportunity to help out and win. This fundraiser is putting \$5,000 back into local businesses and we are excited to see it happen.
- Harrisville will be getting a beautiful mural installed on the side of the library to celebrate the northern most part of Lewis County. We are interested in getting these across the county so if you have a space available that you would like to see used please let us know.
- A new event is also in the works and while we can't give you the details yet we can give you a hint...this event will be sure to make you shiver...

As always if there is anything that we can assist you with your business please do not hesitate to reach out. We can't do what we do without your continued support and contributions.

Best Wishes.

Kristen Aucter Executive Director Lewis County Chamber of Commerce





To our new members!



8634 Artz Rd. Castorland tughillartisanroasters.com

Small batch specialty grade coffee roasted in the Tug Hill Region. Coffee is a passion that starts with the farmers raising the very best beans and ends with you enjoying it in your favorite mug. It's about flavors that most don't even know exist in a well-roasted bean, flavors that tell a story about where the beans were grown, and also about the plateau that we have come to know and love. Tug Hill Artisan Roasters is really looking forward to roasting you something you'll appreciate.



258 Genesee St, Suite 204 Utica paigegroup.com

n 1968, Bob Paige and his partners started something big. Not just an advertising agency, but a company wise enough to know that if they made client success the highest priority, The Paige Group's success would surely follow. They design and execute communications strategies that align your goals with your audiences' needs, building mutually beneficial relationships.

## Thank you! For helping us have a fun and safe -RiverFest 2020

Did you know that Riverfest started in 1988? Making this year our 32nd Riverfest.

We know that this years Riverfest was a little different due to the situation with COVID-19 All our participants helped us have a fun and safe Riverfest by respecting the COVID guidelines while still having a great adventure on the Beaver River. 176 Paddlers attended, making this the one of the biggest Riverfest event in years!



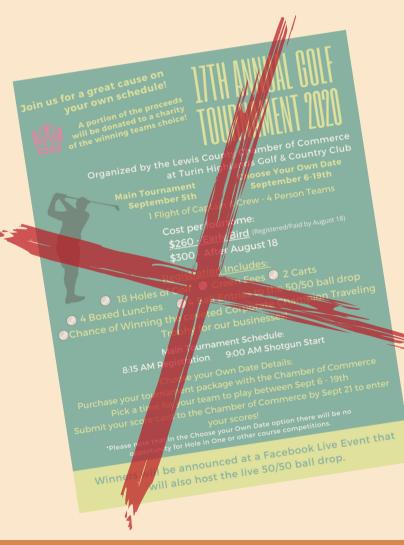
Everyone needed to have a day to be out and about but together - even if it was at a distance.

We are very lucky in Lewis County to have such an amazing community and great opportunities to go out and enjoy our "backyard"- the Adirondacks Tug Hill Region.



# THE 17TH ANNUAL GOLF TOURNAMENT Has been cancelled:

Every year we look forward to getting out on the green and connecting with you all at our annual golf tournament. This was a tough call to make but with registration down due to the current social climate we are going to be cancelling for this year. We want this event to be successful for our sponsors and teams and we are planning to be back bigger and better in 2021.



Thank you to all our businesses who were looking forward to sponsoring this year's event.

If you have any questions please call the office at 315-376-2213 or email Kristen at kristen@lewiscountychamber.org

# **ROCKY FAWCETT FALL FOLIACE TOUR**

October 3rd, 2020

Join us for our 2020 Rocky Fawcett Memorial Drive It Yourself Fall Foliage Tour!

Who doesn't love to see the beautiful fall colors in our lovely Adirondacks Tug Hill Region? This tour gives you the perfect opportunity to support local businesses, to visit all the wonderful places in Lewis County, and to see plenty of those magically colorful tree tops! This years tour will be the 48th!

A sneak peak at this years stops: Autumn Ridge Goat Farm Constable Hall Cummings Farm Creamline Milk Hidden Pastures LC Humane Society Steak n' Brew West Martinsburg Mercantile







### **BACK TO SCHOOL**

#### Are you ready?

This start of school this year is very different from previous years. It's not as simple as it was last year for sure! We know this makes it more difficult than we expected it to be and that it can be quite stressful for everyone involved.

We're all wondering how this years school year will work out - whether teacher, parent, or student.

Ultimately, we know the most important thing is to keep students and teachers safe while also ensuring that students get the education and opportunities they need.

If you're unsure of your schools guidelines and changes this year you can follow up on them on their websites or call their offices. Their websites are listed below.

Adirondack Central School https://www.adirondackcsd.org/

Beaver River Central School http://www.brcsd.org/

Copenhagen Central School https://www.ccsknights.org/

Harrisville Central School District https://www.hcsk12.org/

Lowville Academy and Central Schools https://www.lowvilleacademy.org/

South Lewis Central School District https://www.southlewis.org/

#### Is there anything you need?

Lewis County Opportunities has special funding to help those affected by COVID19. This can be fore technology, school supplies and more. Contact them at 315-376-8202

144 Envelope Fundraiser

A RAFFLE WITH A CHANCE FOR 10 GREAT PRIZES!

#### WHAT IS IT?

A fundraiser to support local businesses and the Chamber.

It is a Fundraiser to help our local small businesses & the Chamber to continue accomplishing our mission to promote business & economic activity in Lewis County.

All prizes are being purchased from (not donated by) local Chamber businesses!





#### **HOW DOES IT WORK?**

Each envelope contains a corresponding number of tickets.

Envelopes 1-20 each have 20 Raffle tickets in them, from Envelope 21 on each envelope has the number of raffle tickets in it as the envelope is numbered. So envelope 123 has 123 raffle tickets, envelope 77 has 77 raffle tickets and so on. Envelopes 1-20 are almost sold out! If the envelopes are "too big" you can split them with a friend! After you purchase an envelope we will give you the raffle ticket numbers or you can come in and get your half of the tickets.

## WHEN WILL THE WINNERS BE DRAWN?

All envelopes need to be sold!

We will draw the winners for all 10 packages as soon as all envelopes are sold. All raffle tickets go into the same pot and you have ten chances to win! The bigger your envelope – the higher your chance of winning.



#### WHAT CAN I WIN?

Our ten prize packages are listed in the next two pages!



Packas

## WINE LOVERS !

#### IMPRESS YOUR FRIENDS WITH YOUR VERY OWN PERSONAL WINE CELLAR!

Includes a wine fridge, several bottles of wine made at Tug Hill Vineyards! Valued at \$350

#### **IT'S TEE TIME !**

This package includes 3 rounds of Golf at Brantingham Golf Course and \$75 towards food and drink at their clubhouse!

#### Value of \$500!

### HOME DESIGN PACKAGE!

#### A \$400 Value!

Let the Farmhouse Boutique, West Martinsburg Mercantile and Amish Connection turn your house into a home with a cozy blanket and gift cards form each store!



#### CAMP/ DIY PACKAGE!

#### **VALUE OF \$400!**

BUCKINGHAM HARDWARE WILL PROVIDE YOU WITH ALL YOU NEED FOR A RELAXING WEEKEND AT CAMP OR HELP YOU ALONG WITH YOUR DIY PROJECT WITH THIS GIFT CERTIFICATE!

### FOODIE LOVE! VALUE OF \$400!

WHY COOK WHEN YOU CAN GET OTHERS TO DO IT FOR YOU? ENJOY GIFT CERTIFICATES TO SEVERAL LOCAL RESTAURANTS! STEAK 'N' BREW, JEBS RESTAURANT, BOONDOCKS, LLOYD'S DINER, JOSH'S RIVERSIDE RESTAURANT, PB&J CAFE, GARY'S RESTAURANT AND BRICKOVEN INN

Call (315) 376-2213 or email admin@lewiscountychamber.org for available envelopes or for more information!

## **MEAT CRATE**



#### WEEKEND STAYCATION A \$400 Value!

SICK OF STAYING HOME BUT NOT **READY TO TRAVEL YET? JUDGE'S** QUARTERS B&B WILL HOST YOU & A **GUEST TO A LOVELY STAYCATION\*** WITH BREAKFAST AND LODGING AT THEIR BEAUTIFUL B&B. \*based on availability

TIME TO GET YOUR CARNIVORE ON! FILL YOUR FREEZER OR GRILL WITH AMAZING SELECTIONS FROM EDDIE'S MEAT MARKET & CROGHAN MEAT MARKET.

A \$400 Value!

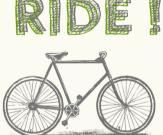


A \$400 Value! WIN A BEAUTIFUL BIKE FROM CYCLE THERAPY TO GET OUT AND ENIOY LEWIS COUNTY ON **TWO WHEELS!** 

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#### A \$400 Value!

LUXURY

LEWIS COUNTY

USE THIS GIFT CARD TO PAMPER YOURSELF OR A LOVED ONE AT DRIFT DAY SPA. WHETHER YOU GET A MASSAGE, FACIAL, MANICURE, PEDICURE OR MORE YOU WILL FEEL LIKE A NEW PERSON WHEN YOU LEAVE.



Call (315) 376-2213 or email admin@lewiscountychamber.org for available envelopes or for more information!

## Census 2020





**SMALL BUSINESSES** 



REPRESENTATION



HEALTHCARE



#### FIRST RESPONDERS



#### **COMMUNITY PROGRAMS**



**EDUCATION** 



### EACH PERSON THAT GOES UNCOUNTED \$2,900 COSTS LEWIS COUNTY PER YEAR

#MAKELEWISCOUNTYCOUNT CALL 844-330-2020 OR VISIT MY2020CENSUS.GOV TO COMPLETE THE QUESTIONNAIRE SEPTEMBER 2020 | VOL.IX

# Thank You for Reading! Stay Safe & Healthy

Lewis County Chamber of Commerce