

# August eNewsletter

Lewis County Chamber of Commerce



## RIVERFEST AND MORE!

Looking for a chance to win some great prizes? Our 144 Envelope Fundraiser is just for you! Looking for something to do this summer while also social distancing? Look forward to 2020 Riverfest!

### WHAT'S INSIDE THIS ISSUE:

**New Members**  
**Member Renewals**  
**Riverfest**  
**144 Envelopes**

# A Message from Our Director

## Happy August Everyone,

As we head into the end of summer, I can't help but think how much has changed since last year at this time. It is easy to get caught up in the negativity that surrounds us with COVID interrupting, what seems like, every aspect of our lives. However, while contemplating what has changed, I can't help but think that there have been positive impacts as well.

First and foremost, my mind goes to the innovative lengths that everyone has gone to in order to keep our lives interesting and interactive. Lowville Free Library created an online Kids Club with director Meghan Harney reading to kids every day on Facebook and creating fun projects for them to do. The Lewis County Agricultural Society took our beloved county fair and turned it into a virtual UnFair so contests that are looked forward to every year were not missed. The world has been our oyster for the last five months. Museums created virtual tours for people to see priceless pieces of art in Lewis County. Aquariums like Boston's New England Aquarium brought ocean life to the Tug Hill with their Virtual Visits. Broadway streamed famous musicals and plays into our living rooms turning them into magical places with beautiful characters. None of these would have evolved if we had not been quarantined in our homes.

Remote working became a possibility, if not a requirement, like never before. Were there challenges? Of course! But once these challenges were ironed out many companies have reported that productivity had gone up significantly and their teams were trusting each other more than ever. These same companies found that they could now easily identify the integrity of their employees and saw that they were loyally working without having someone looking over their shoulders every now and then. Many of these companies have also seen the benefit of keeping remote working opportunities moving forward. Traveling to Syracuse, Lake Placid or Albany for a meeting when you are based in Lewis County would have previously taken your entire day. Even for a one-hour meeting. With the multiple levels of virtual conferencing a one-hour meeting took just that, one hour. Leaving the rest of your work day available, talk about efficiency!

Message continued on the next page.

**Let's talk tech. Neither of my previous impacts would have been possible without the assistance of online tools and software. Organizations used virtual meeting platforms, sometimes multiple versions each day! Self-help portals became available to employees who were struggling. Companies have also taken steps towards innovating themselves thoughtfully to defend their business models should another pandemic affect them in the future. It is exciting, and slightly terrifying, to see how far we have come since party-lines and pagers.**

**Many of us had our hygiene regimes in place as good habits. We didn't recognize them as key for our survival. From giving hugs to high-fives people are now aware of the importance of cleanliness. Hopefully from here on out everyone will remember to cover mouths when coughing, stay home with fevers and wash hands after touching anything because we know the repercussions of not doing so.**

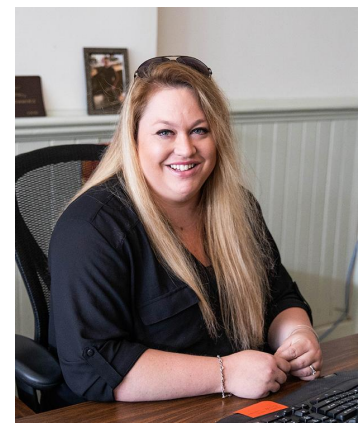
**I've saved my favorite for last. I thought that I had great relationships with my loved ones. We juggled our schedules as best we could with work meetings, sports, clubs, homework, shopping and cleaning. Once in a while we would even try to throw in a family vacation. However, during quarantine I found myself having more genuine moments with my partner, my kids, my siblings and parents. We talked more about schoolwork, our jobs, our goals in life and most of all our future. What we really wanted our futures to look like and what steps could we take now to help us on our way. While our stress was still high at times life really did slow down and with it being spring, we not only had time to smell the roses but had the time to plant them first.**

**I think that COVID has changed all of us in one way or another and I know that for some people, myself included, it has been difficult to see the silver lining especially those of you who are running small businesses. Please know that if there is anything that we can help you with at the Chamber we will. Do not hesitate to reach out to us, we are only a phone call or Zoom conference away.**

**Best Wishes,**



**Kristen Aucter  
Executive Director  
Lewis County Chamber of Commerce**



**WELCOME!**

To our new members!

## Sanitizing Technologies

Adams Center  
315-783-1323



Complete Office, Restaurant, & Home Sanitizing & Disinfecting using an Electrostatic Sprayer, a leading technology that disinfects & sanitizes your commercial or residential facility. They strive to help their clients & their employees have a peace of mind in their home & workplace by providing a disinfected environment for them.

Their products kill 99.9% of bacteria & most viruses.



8807 Madeleine Drive  
Baldwinsville

"Your journey to self-exploration begins here. Increase your confidence, learn to look inward, make your dreams your present, not your future. Discover who you can be." Barb can help you find your true self, & build your path to success.



**THANKS!**

To all our members who renewed their membership since March!

Blue Bird Candle

Fort Orange Press

Logan's Equipment

Lowville Lions Club

NCRIL Inc.

Red Barn Meats

South Lewis Central School District

Tug Hill Vineyards

Whitaker Park

United Way of NNY





Saturday August 8th

"NO SHOES,  
NO SHIRT,  
NO PROBLEM"

Please PRE-Register to help  
with social distancing!

8.6 SCENIC MILES ON THE BLACK RIVER

# RiverFest 2020

\$10 per person

TO REGISTER :

[HTTPS://ADIRONDACKSTUGHILL.COM/RIVERFEST-2020/](https://adirondackstughill.com/riverfest-2020/)

SPONSORED BY:



# RiverFest 2020



HOSTED BY:

LEWIS COUNTY CHAMBER OF COMMERCE

LEWIS COUNTY SOIL & WATER

LEWIS COUNTY RECREATION, FORESTRY & PARKS



RIVERFEST IS AN ANNUAL FUNDRAISING EVENT HELD BY THE LEWIS COUNTY CHAMBER OF COMMERCE AND TYPICALLY IS SPONSORED BY LOCAL BUSINESSES. PARTICIPANTS PADDLE A SECTION OF THE BLACK RIVER AND PARTICIPATE IN A TRIVIA CONTEST ON THEIR WAY. QUESTIONS PROVIDED BY LEWIS COUNTY SOIL & WATER ARE ON LARGE POOL FLOATS THAT ARE POSITIONED ALONG THE RIVER. THERE IS FOOD AVAILABLE AT THE MID-POINT AND IF NEEDED A SHUTTLE IS AVAILABLE IN THE MORNING SO PADDLERS HAVE THEIR VEHICLES WAITING FOR THEM AT THE END.

## \*NEW UPDATES THIS YEAR\*

### STAGGERED START TIMES

DUE TO THE ONGOING REGULATIONS IN PLACE TO COMBAT COVID 19 WE ARE ASKING THAT PEOPLE SIGN UP FOR SPECIFIC START TIMES TO REDUCE THE NUMBER OF PADDLERS AT REGISTRATION AS WELL AS THE NUMBER OF PEOPLE UTILIZING THE SHUTTLE AT A TIME  
START TIMES ARE 8AM, 9AM, 10AM.

### FLOATERS VS PADDLERS

EVERYONE ENJOYS THE BLACK RIVER IN DIFFERENT WAYS. IF YOU ARE SOMEONE WHO PREFERS A LEISURELY FLOAT DURING RIVERFEST PLEASE NOTE THAT WE HAVE OPENED THE MID-POINT TO START FOR YOU. IF YOU CHOOSE TO START AT THE BEGINNING AND ARE NOT AT THE MID-POINT BY 11:30 YOU WILL NEED TO DEPART THERE AT THAT TIME

### TRANSPORTATION

WE WILL STILL HAVE THE SHUTTLE AVAILABLE FROM 7:30-10:30 TO DROP YOUR VEHICLE OFF AT THE END OF THE ROUTE AND TAKE YOU TO YOUR BOAT AT THE START. HOWEVER, DUE TO COVID REGULATIONS WE HIGHLY SUGGEST THAT IF YOU HAVE AN ALTERNATIVE MEANS OF TRANSPORTATION YOU UTILIZE THAT OPTION. ALSO, PLEASE NOTE THE SHUTTLE WILL NOT BE AVAILABLE IF YOU ARE ASKED TO DEPART THE RIVER AT THE MID-POINT

# DETAILS & INFO

**IF YOU ARE PLANNING TO ATTEND RIVERFEST, WE  
ENCOURAGE YOU TO PRE-REGISTER!**

**THIS YEARS ROUTE:**

**LYONS FALLS TO GLENFIELD - 8.6 MI.**

**MIDPOINT AT BURDICK'S CROSSING BOAT LAUNCH  
WITH EXIT FROM RIVER.**

**YOUR ENTRY FEE OF \$10 GOES TOWARDS THE COST OF EVENT  
INSURANCE (CHARGED PER PERSON), PURCHASE OF TRIVIA PRIZE,  
THE SHUTTLE AND RESTROOM FACILITIES.**

## ITINERARY

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**8:00 AM-10:00 AM**

REGISTRATION

ASSISTED CANOE LAUNCH AT LYONS FALLS OR  
BURDICKS CROSSING BOAT LAUNCHES.

**8:00 AM-10:30 AM**

FREE SHUTTLE FROM GLENFIELD OR BURDICKS CROSSING  
BOAT LAUNCHES BACK TO LYONS FALLS BOAT LAUNCH\*

\*PLEASE SEE UPDATE SECTION FOR SHUTTLE CHANGES

**FOOD WILL AVAILABLE AT THE MIDPOINT**

**8:00 AM-3:00 PM**

**TRIVIA FUN** ALONG THE SCENIC BLACK RIVER - LOOK FOR CLUES TO WIN  
RIVERFEST THEMED CORNHOLE GAME!

**DROP YOUR CARD AT THE END. WINNERS WILL BE NOTIFIED BY PHONE IF NOT PRESENT.**





# 144 Envelope Fundraiser

A RAFFLE WITH A CHANCE FOR 10 GREAT PRIZES!

## WHAT IS IT?

*A fundraiser to support local businesses and the Chamber.*

It is a Fundraiser to help our local small businesses & the Chamber to continue accomplishing our mission to promote business & economic activity in Lewis County.

All prizes are being purchased from (not donated by) local Chamber businesses!



## HOW DOES IT WORK?

*Each envelope contains a corresponding number of tickets.*

Envelopes 1-20 each have 20 Raffle tickets in them, from Envelope 21 on each envelope has the number of raffle tickets in it as the envelope is numbered. So envelope 123 has 123 raffle tickets, envelope 77 has 77 raffle tickets and so on. Envelopes 1-20 are almost sold out! If the envelopes are "too big" you can split them with a friend! After you purchase an envelope we will give you the raffle ticket numbers or you can come in and get your half of the tickets.

## WHEN WILL THE WINNERS BE DRAWN?

*All envelopes need to be sold!*

We will draw the winners for all 10 packages as soon as all envelopes are sold. All raffle tickets go into the same pot and you have ten chances to win! The bigger your envelope - the higher your chance of winning.



## WHAT CAN I WIN?

*Our ten prize packages are listed in the next two pages!*



# WINE LOVERS !

IMPRESS YOUR FRIENDS WITH YOUR VERY OWN PERSONAL WINE CELLAR!

Includes a wine fridge, several bottles of wine made at Tug Hill Vineyards! Valued at \$350



## IT'S TEE TIME !

This package includes 3 rounds of Golf at Brantingham Golf Course and \$75 towards food and drink at their clubhouse!



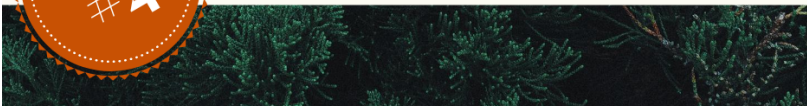
Value of \$500!



## CAMP/ DIY PACKAGE!

VALUE OF \$400!

BUCKINGHAM HARDWARE WILL PROVIDE YOU WITH ALL YOU NEED FOR A RELAXING WEEKEND AT CAMP OR HELP YOU ALONG WITH YOUR DIY PROJECT WITH THIS GIFT CERTIFICATE!



## HOME DESIGN PACKAGE!

A \$400 Value!

Let the Farmhouse Boutique, West Martinsburg Mercantile and Amish Connection turn your house into a home with a cozy blanket and gift cards from each store!



## FOODIE LOVE !

VALUE OF \$400!

WHY COOK WHEN YOU CAN GET OTHERS TO DO IT FOR YOU? ENJOY GIFT CERTIFICATES TO SEVERAL LOCAL RESTAURANTS! STEAK 'N' BREW, JEBS RESTAURANT, BOONDOCKS, LLOYD'S DINER, JOSH'S RIVERSIDE RESTAURANT, PB&J CAFE, GARY'S RESTAURANT AND BRICKOVEN INN



Call (315) 376-2213 or email [admin@lewiscountychamber.org](mailto:admin@lewiscountychamber.org) for available envelopes or for more information!



# MEAT CRATE

A \$400 Value!



TIME TO GET YOUR CARNIVORE ON! FILL YOUR FREEZER OR GRILL WITH AMAZING SELECTIONS FROM EDDIE'S MEAT MARKET & CROGHAN MEAT MARKET.



# WEEKEND STAYCATION!

A \$400 Value!



SICK OF STAYING HOME BUT NOT READY TO TRAVEL YET? JUDGE'S QUARTERS B&B WILL HOST YOU & A GUEST TO A LOVELY STAYCATION\* WITH BREAKFAST AND LODGING AT THEIR BEAUTIFUL B&B.

\*based on availability



# LETS RIDE!

A \$400 Value!

WIN A BEAUTIFUL BIKE FROM CYCLE THERAPY TO GET OUT AND ENJOY LEWIS COUNTY ON TWO WHEELS!



# LEWIS COUNTY LUXURY!



A \$400 Value!

USE THIS GIFT CARD TO PAMPER YOURSELF OR A LOVED ONE AT DRIFT DAY SPA. WHETHER YOU GET A MASSAGE, FACIAL, MANICURE, PEDICURE OR MORE YOU WILL FEEL LIKE A NEW PERSON WHEN YOU LEAVE.



# CASH IS KING

## \$1000 Cash Prize!

Call (315) 376-2213 or email [admin@lewiscountychamber.org](mailto:admin@lewiscountychamber.org) for available envelopes or for more information!

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# **Thank You for Reading!**

## **Stay Safe & Healthy**

**Lewis County Chamber of Commerce**