TO ALL OUR AMAZING MEMBERS

HAPPY

# 2020

NEW YEAR

JANUARY ENEWSLETTER

# Happy New Year Chamber Members,

Can we collectively take a deep breath after the crazy yet awesomeness of the Holidays?!

For those of you who don't know me yet, I'm Cheyenne Steria, your new, as of January 1, Lewis County Chamber of Commerce Chairperson.

A little background on me – I am basically a Lewis County native (transplant from Jefferson County when I was 6), work for Lewis County Economic Development as the Finance Technical Specialist, the wife of a small business owner and a mother of 2.
I am passionate about creating and striving for a greater vision for Lewis County and have worked toward that goal as a member of the Chamber of Commerce Board of Directors since 2016 and as Treasurer since 2018.

This year brings a few significant and exciting changes for the Lewis County Chamber of Commerce:

- The Chamber no longer administers the ATV permit system for Lewis County, which frees up a considerable amount of administration time for other projects. In anticipation of this, a Member Benefits Committee has been created. We will be analyzing the benefits we currently offer and making sure you all know about and take advantage of them. In addition, we will be brainstorming, researching and asking for YOUR input on what the Chamber can be doing to better advance member businesses.
- We've welcomed a new Administrative Assistant, Melanie Small.
- We'll be revamping our Spring Fling annual fundraiser.
- We have started releasing the promotional videos we've had a videographer working on for just over a year. Please be sure to check them out and share them!

One of my priorities as Chairperson will be keeping the Chamber of Commerce relevant in the ever-changing business and technological climate we live in.
We'll focus less on hosting events for the sake of having events and be more intentional about pursuing our mission "to nurture and promote commercial, recreational and community activities, which enhance the quality of life and general prosperity of the people of Lewis County".

We can't do it alone, though, and I look forward to collaborating with members every step of the way.

**Cheyenne Steria**
**Chair,**
**Lewis County**
**Chamber of Commerce**

We would like to give a big thanks and best wishes to our retiring board members:

ERIC TUPPER,
MCKENZIE LEHMAN
&
ELIZABETH SPAULDING

Thank you for your time and efforts with the Lewis County Chamber of Commerce and you will be greatly missed!

As we say good-bye, we would also like to welcome our new board member:

SCOTT MORGAN

We look forward to working with you and know that you will be a great asset to the Chamber!

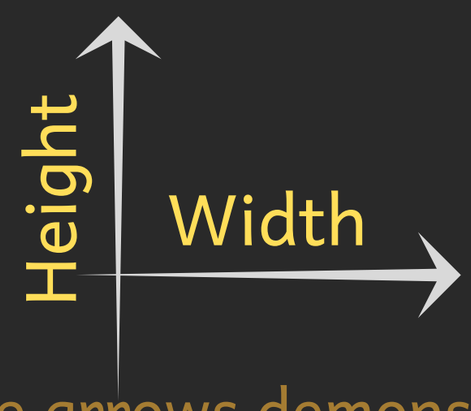
# Advertise in our Newsletter

Cover Page: $100
Full Inside Page: $75
Half Inside Page: $50
Where They Fit Ads-Quarter Page or Smaller: Free*

* when space is available

Our eNewsletter is distributed monthly to 800+email addresses and will be posted to social media sites with 1500+ followers.

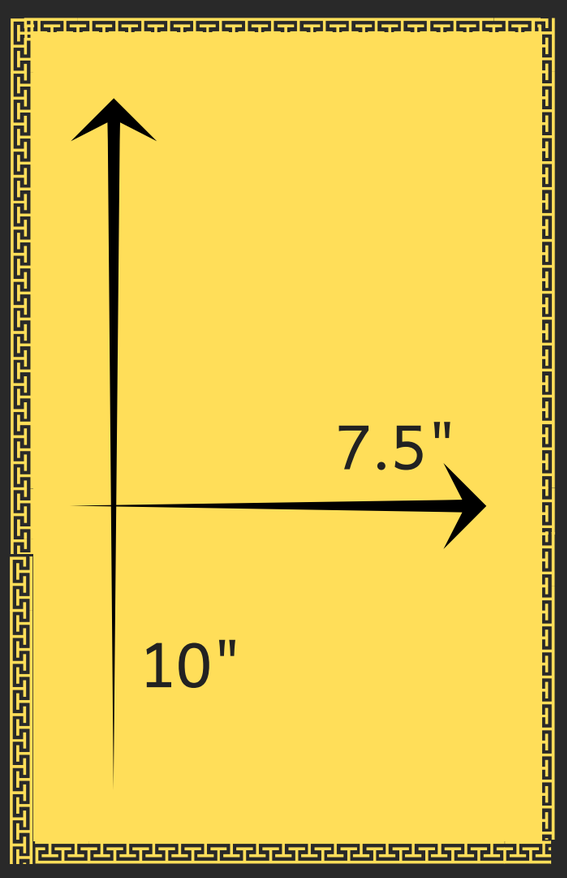
If you have any questions concerning adverting with us please call us at (315) 376-2213 or send an email to admin@lewiscountychamber.org



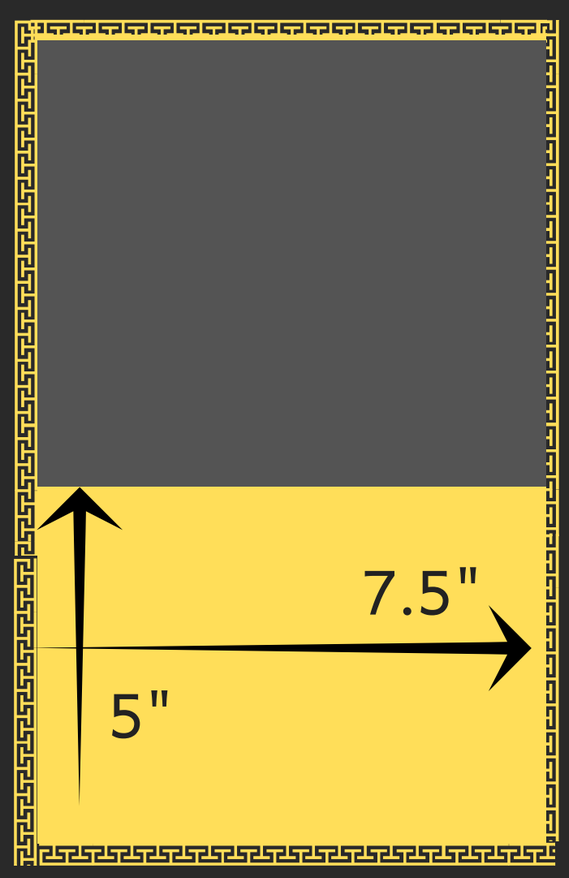

The arrows demonstrate the available page size.

**Yellow space indicates where your ad will print.**

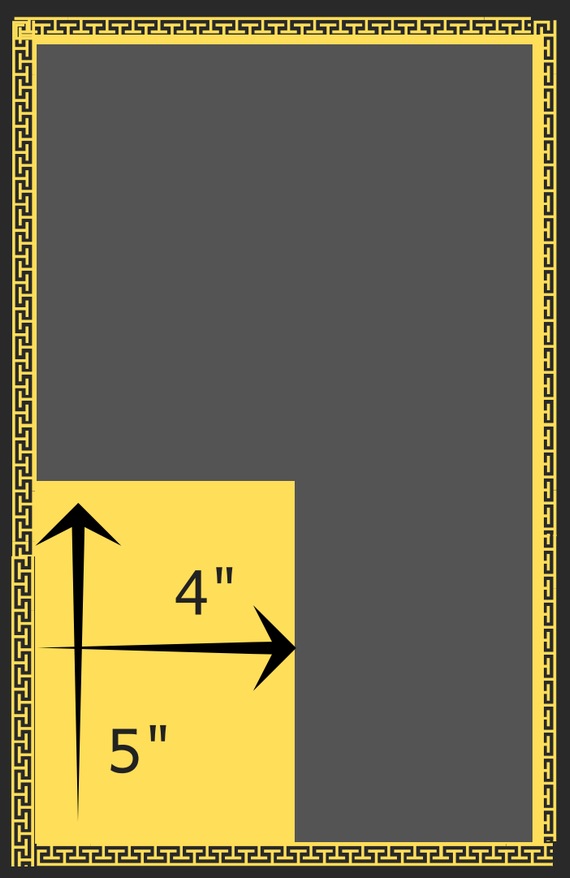
**Grey space indicates where your ad will NOT print.**




Full Page/Cover Page




Half Inside Page




Quarter Inside Page

# STUMPED ON RESOLUTIONS?
# WE'VE GOT SOME IDEAS FOR YOU!

1. VISIT A LOCAL MUSEUM
2. BUY LOCAL PRODUCE
3. VOLUNTEER LOCALLY
4. TREAT YOURSELF KINDLY
5. TREAT YOUR NEIGHBORS KINDLY
6. TRY A NEW FOOD OR RECIPE A MONTH
7. GO TO A LOCAL FESTIVAL
8. EXPLORE THE ADIRONDACKS TUGHILL AREA
9. DO SOMETHING THAT SCARES YOU
10. SLEEP MORE, STRESS LESS

Need some tips on where to find museums, nonprofits, local festivals, local producers, or just to explore our region?

There's plenty to do around Lewis County and the Adirondacks Tug Hill area.

Visit our website: adirondackstughill.com for more information.

LEWIS COUNTY PRESENTS

# UPCOMING EVENTS

January 8th - Northern Regional Center for Independent Living (NRCIL) Monthly Systems Advocacy Meeting at 10:30 at 5520 Jackson Street, Lowville

January 10th - AARP Smart Driver Course - 9am - 3:30pm - Community Conference Room - 5274 Outer Stowe Street, Lowville. Please call 315-376-5313 option 5 to sign up. For more info please check aarp.org/drive.

January 13th - Aquatics Program through Office for the Aging - at 7 am at the Lowville Academy - contact the Office for the Aging for more information about this event and more! 315-376- 5313

January 13th - Round Table Meeting (ATV Trail Systems) - 4:30pm at the Lewis County Chamber

January 16th - Leadership and Management Symposium - 8am - 3pm -at Ramada Inn in Watertown

January 17th - Beginner Maple School -6:30pm - 9:30pm - at the International Maple Museum. $5 per person. Call 315-376-5270 for more information.

January 18th - Winter Maple School - 9am - at the International Maple Museum. Call 315-376-5270 for more information on cost and registration.

LEWIS COUNTY PRESENTS

# UPCOMING EVENTS

January 25th - Rabies Clinic at the Maple Ridge Center from 10AM until 12 PM. 10$ Vacination is appreciated to help with costs. They ask that you bring the pets vaccine history if you have it.

January 30th - Hemp Workshop -
Cornell Cooperative Extension
This will be from 1pm to 3:30pm at the CCE of Lewis County Education center. The cost is $10s.
For more information contact Tatum Langworthy, tlm92@cornel.edu, 315-788-8450

**Free Safety Trainings** -
January 10th - Confined Space - 8am to Noon - Bohlen Tech Center in Watertown - details and registration at CITEC.org

January 24th - Hazard Communication - 8am to Noon at the Bohlen Tech Center in Watertown - details and registration at CITEC.org

In Febraury -
February Tug Hill Hideaway is having its 2020 Vintage Rally - Feb 10th
Registration and show starts at 10 AM, the ride starts at 12PM. Juding and Trophies are at 2PM.

# EVENTS IN 2020

## Brantingham WinterFest

President's Day Weekend

## Maple Weekend

March 21& 22, 28 & 29

## SNIRT Run

April 18th

## Adiron-Duck race

April 26th

## Tug Hill Bluegrass festival

June 18-20th

## Constable Hall arts & crafts & Antique auto show

June

## WaterCross

throughout summer

## BEAVER CAMP AUCTION

Early June

## 30th Zwanzigstein Fest

July 4th

## Food Truck Fridays

June 26th
July 31st
August 28th

## MOE down

July 2nd-4th

## Lyons falls Festival

July

# EVENTS IN 2020

## Hopenhagen Lavender Festival

July

## 200th lewis county fair

July
21st-25th

## River festival

August 1st

## Beaver river white water releases

August - September

## Flywheels & Pulleys Old Time DAYs

1st Weekend after Labor Day

## CREAM cheese festival

September 19th

## Rocky Fawcett fall foliage tour

Autumn

## Halloween Towne

October 31st

## Home for the holidays

2nd Weekend in November

## Hollyberry Sale

Weekend in November

## Christmas in Croghan

December

# JANUARY
## *Wellness Programs*

### Road to Wellness - 7, 14, 21 & 28
6:00-7:00pm, Center for Business, Rte 26
Start the new year off right! Learn how to start a wellness journey, create a healthy household environment, make dietary and fitness improvements, and support your mind and emotions naturally. Class fee: $40 for 4 sessions.

### Discovering the Wolfberry - 16
6:00-7:00pm, Center for Business, Rte 26
Learn about wolfberries, or goji berries, and their health benefitsxs. Create a wolfberry "energy" drink, and receive berries to take home. Class Fee: $15

### Inspired Kitchen - 22
*Meatless Mains & Food Storage Ideas*
6:00-8:00pm, 7778 Summit Ave, Lowville
Learn how to create delicious meals without meat. Plus, Rebekah Zehr, from Saladvantage, will share ideas on food storage and how to organize your pantry. Class fee: $20.

To register: email heidi@healthandvitalityzone.com, online at www.healthandvitalityzone.com, text or call 315.775.8292

Health & Vitality ZONE

*7840 State Route 26 • Lowville, NY 13367*

TO ALL OUR READERS

# HAVE A WONDERFUL NEW YEAR

Welcome to the 2020s

## THANK YOU FOR READING