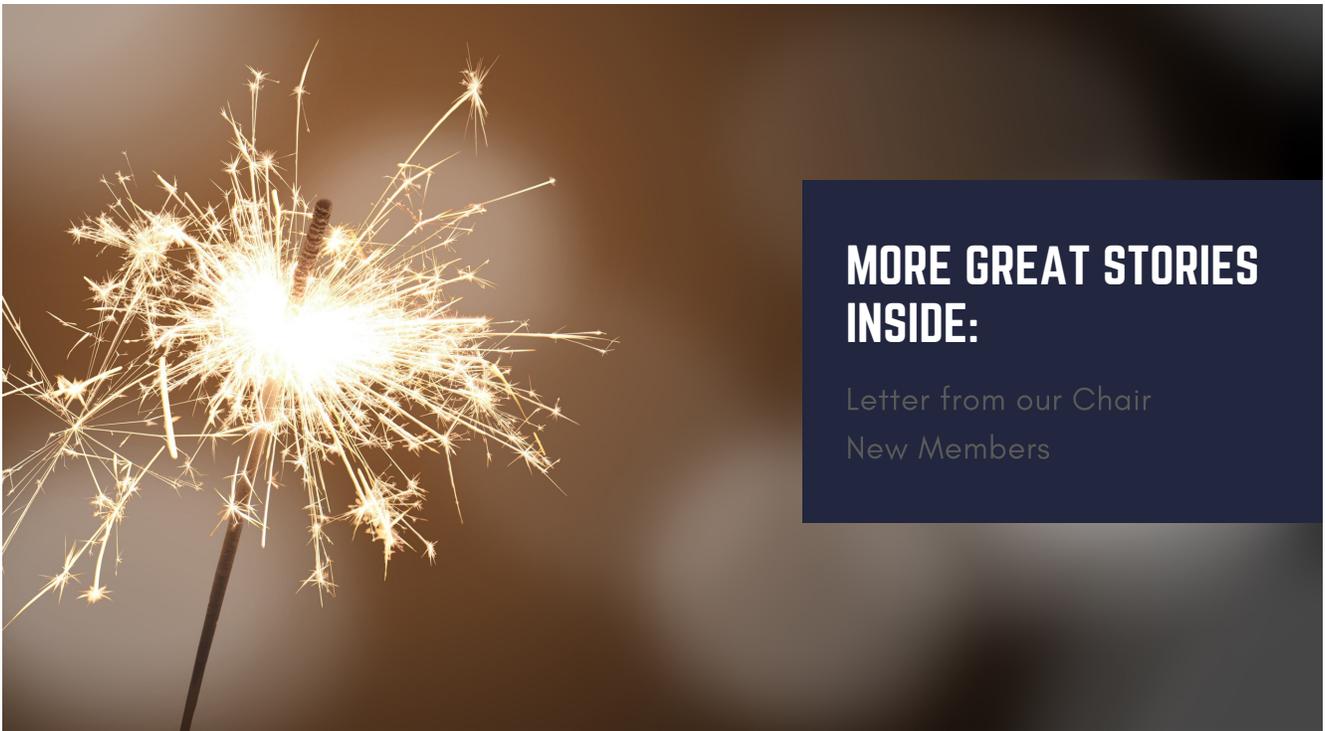


# JANUARY ENEWSLETTER

The Lewis County Chamber of Commerce



## MORE GREAT STORIES INSIDE:

Letter from our Chair  
New Members

## WELCOMING 2021

It's been a hard year for most of us in 2020 - and we're looking forward to what 2021 brings! In this years first edition we're introducing some new members, our new executive board, and more!

# WELCOME!

## To our new members!



### Silver Bench Jewelry

315-286-1350

8272 Soft Maple Road

Croghan, NY 13327

925silverbenchjewelry@gmail.com

Second generation silversmith specializing in designing quality sterling & high karat gold jewelry.



### Otter Creek Potters

315-771-8884

6521 East Shore Rd

Glenfield, NY 13343

Potters Jeanne Cole and Liz Hirschey create unique pottery in the winter months while enjoying the Otter Creek Trails in the summer. Contact them to make a purchase or to make an appointment to view the gallery.



### The Prim Place

315-240-1156

7026 West Main Street

Port Leyden, NY 13433

primplace133@gmail.com

The Prime Place has a great selection of primitive decor – all your wants & needs for your home or special someone!

# WELCOME!

## To our new members!

**Emily M. Dicob**

*artist. designer. silversmith*



*Sterling | Roots*

### Sterling Roots

315-783-9627

6488 Old State Road  
Castorland , NY 13620

[sterlingroots.com](http://sterlingroots.com)

Sterling Roots is a local silversmith and jeweler. Their roots are along the foothills of the Adirondacks and that is where they choose to live and work. Their wings take them on many adventures and they love sharing their experiences with you through their locally made jewelry.



### AE Adventures

315-316-1125

Turin, NY

[ae-adventures.com](http://ae-adventures.com)

Since 2001 AE Adventures has specialized in small group trips focused on providing the best possible guest experience. Their kayaking, canoeing, and hiking itineraries are all unique and can't be found anywhere else!

# A Message from Our Chair

Chamber Members,

The Chamber's mission statement reads:

*The mission of the Lewis County Chamber of Commerce, Inc. is to nurture and promote commercial, recreational and community activities, which enhance the quality of life and general prosperity of the people of Lewis County.*

I have a screenshot of the mission statement saved on my phone and I find myself referencing it a few times a month. Is our next "great" idea a fit? Are we fulfilling our purpose as an organization?

Over the next few months, we'll be going through a strategic planning process with Human Factor Leadership (a highly recommended local business) and we'll be looking for input from stakeholders on our direction and possibly even our mission. I am so excited to hear from everyone and take the next steps toward becoming the vibrant, relevant organization we all want the Chamber of Commerce to be.

I hope some of you were able to stop by the office for our pop up shops in December. We had a lot of fun hosting a few businesses; enough fun that we're looking to continue that program beyond the Christmas season! If you are interested in participating, especially if you are a member without a storefront, please contact the Chamber office.

I will be highlighting our first "Showbiz Video Staff Picks" next month.

Stay well,  
Cheyenne Steria  
Chair, Lewis County Chamber of Commerce



# THANK YOU to all our Members who have renewed their Membership for 2021!

3 Willows - Boondocks of Lyons Falls  
3-G Fire Department  
Adirondack Beef Company  
Adirondack Eye Care Center  
Advanced Dental Care - Pomenville  
All Seasons Landscaping & Garden Center  
Aubertine and Currier  
Beller Logging & Land Clearing  
Bellers LLC  
Blue Bird Candle Co.  
Boondocks  
Brantingham Snowmobile Club Inc.  
Brookside Senior Living Community  
Cazenovia Equipment  
Cliff's Local Market  
CAPC of Jefferson County  
Constable Hall  
Cornell Co-op Lewis County  
Creative Memories  
Crossroads Tavern  
Denmark Apple Orchard  
Development Authority of the North Country  
Eddie's Meat Market  
Edge Hotel  
Essenlohr Motors  
Farm Credit East  
Farmhouse Boutique  
Forest Finds Thrift Shop  
Garrison Commanders Office - Fort Drum  
Gentry Realty  
Glider Oil Company  
Golden Shamrock Bed & Breakfast  
Good Morning Realty  
Good Ol' Wishys  
Gouverneur Savings and Loan Association  
Greenvolt Solutions  
Grunerts Great Outdoors  
Hand in Hand Early Childhood Center  
Hanno's Hometown Car Wash  
Happy Hollow Campground  
Haun Welding Supply

Homes Realty of NNY  
Hopenhagen Farm  
Independent Medical Evaluation Co.  
International Maple Museum Centre  
Johnson Lumber Co.  
Lewis County Historical Society  
Lewis County Memorial Post 6912  
Lewis County Republican Committee  
Lowville Elks Lodge  
Lowville Food Pantry  
Lowville Memorial Post 162  
Lowville Producers Dairy Co-Operative  
Lyons Fall Tire, Inc.  
Lyons Falls ALIVE  
Maplewoods Kennel  
McDonalds  
Monnat & Nortz  
Montague Inn  
Murcrest Farms  
North Country CPAs  
North Country Transitional Living Services  
Oswegatchie Educational Center  
Otter Creek Lodge  
Parkway Laundromat & Dry Cleaners  
PB&J Cafe  
Railway Historical Society  
Red Barn Meats  
Rome Teachers Federal Credit Union  
Slack Chemical Company  
Snowbelt Housing  
South Lewis Central School District  
Steele's Ace Home Center  
Sundquist Funeral Home  
T. F. Wright & Sons Granite Foundry  
Timothy A Farley  
Town Hall Theater  
Tug Hill Hook & Ladder  
Tuggers  
Urbaniak Studio & Color Lab  
Viking Cives  
Yancey's Sugarbush  
Young Law Office

# HOW DO I MAKE MY BUSINESS MORE VISIBLE TO VISITORS?

One of the best ways to make your business visible and known both locally and for visitors is to have a website or a Facebook page, and a Yelp or TripAdvisor page.

## **Why should you claim a Yelp or TripAdvisor page?**

Not only does this create more of an online presence for your business (and more than 80% of people look online for businesses these days) but it also gives visitors the opportunity to leave reviews and share images of your business! This way visitors get suggestions and tips from other visitors like them who have visited you before.

**CLICK ON THE LOGOS BELOW TO CLAIM YOUR BUSINESS NOW!**



Would you like some assistance with creating or claiming your account on Yelp or TripAdvisor? Give us a call at 315-376-2213 or email us at [admin@lewiscountychamber.org](mailto:admin@lewiscountychamber.org). We're currently working on a webinar for this!

## **WOULD YOU LIKE TO BE LISTED ON THE I LOVE NY WEBSITE?**

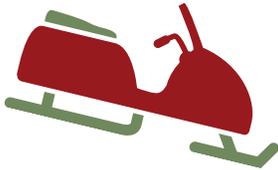
In order to be listed on I Love NY, tourism businesses must have a Yelp or TripAdvisor listing with ten or more reviews, a website or facebook, and a businesses description of 250 characters or more.

# LEWIS COUNTY WINTER BUCKET LIST



WEAR A CHRISTMAS SWEATER

EAT A SNOWFLAKE



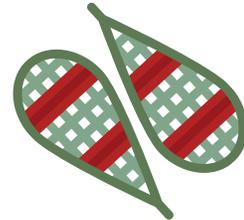
GO SNOWMOBILING

GO TUBING AT SNOW RIDGE SKI RESORT



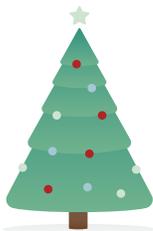
GET A HOT CHOCOLATE AT PB&J CAFE

GO SNOWSHOEING



DECORATE A GINGERBREAD HOUSE!

GO CROSSCOUNTRY SKIING AT OSCEOLA SKI



DECORATE A CHRISTMAS TREE

# GRANTS & COMMUNITY OPPORTUNITIES IN LEWIS COUNTY

**For descriptions and details on the individual funding available please go to:**  
<https://adirondackstughill.com/grants-community-opportunities-available/>

**Green Innovation Grant Program:** Deadline February 12th, 2021 at 4pm  
Funding Available: \$17 million total, past awards as high as \$2.5 million  
From Environmental Facilities Corporation (NYS)

**Engineering Planning Grant Program:** Deadline February 12th, 2021 at 4pm  
Funding Available: Up to \$30,000 for municipalities with population less than 50,000, up to \$100,000 for inflow and infiltration projects.  
From Environmental Facilities Corporation (NYS)



Mural installed in 2020

## Community Mural Initiative

Murals are a great way to beautify blank spaces and showcase a community's identity and history. Interested towns and villages can reach out to the Lewis County Chamber of Commerce for more information.

Contact: Kristen Aucter, 315-376-2213,  
[kristen@lewiscountychamber.org](mailto:kristen@lewiscountychamber.org)

From the Lewis County Chamber of Commerce

**Restaurant Recovery Fund:** Applications open on January 11th, 2021  
Funding Available: Up to \$5,000  
From Empire State Development

**Community Grants Program:** Deadline Jan. 13th, June 2nd, July 30th, Sept. 29th, 2021  
From Pratt-Northam Foundation

**Community Development Block Grant:** Deadline March 5th, 2021 at 4pm  
Funding Available: Public Infrastructure up to \$1 million, Public Facilities: Up to \$300,000, Planning: Up to \$50,000 (5% match)  
From the Office of Homes and Community Renewal

**Community Grant Program:** Deadline TBD 2021  
Funding Available: \$2,500 - \$10,000  
From Iroquois Gas Transmission

**Charge Ready NY:** Deadline Rolling Application  
Funding Available: \$4,000 rebate per charging station  
From NYSERDA

**Safe Schools Endeavor Fund:** Deadline TBD 2021  
Funding Available: \$1,000 - \$2,500  
From the NNY Community Foundation, serving Jefferson, and Lewis County



---

JANUARY 2021 | ISSUE 1

---

# THANK YOU FOR READING

The Lewis County Chamber of Commerce